

### About Us:

The Photography Section of the San Diego Chapter of the Sierra Club is a group of hobbyist-photographers of all levels who meet monthly to learn more about photography.

Meetings feature a speaker from the local photographic community and are held on the 2nd Thursday of the month at the Otto Center at the San Diego Zoo, located at the Southeast corner of the Zoo, to the left of the main entrance. There is no charge to attend. We welcome new members! To join, pick up a membership application at any of the meetings, or call

Everett Mehner at 619-232-9271 to request an application, or send your name, address, telephone number, and check to the address below. Annual membership is \$20 and includes a subscription to this publication, The VIEW Finder.



**Sierra Club  
Photography Section**  
c/o E. Mehner  
2510 Horton Ave.  
San Diego, CA 92101-1350

First Class Mail

**Thank you for  
Your membership!**

Please check your mailing label for your subscription expiration date. An asterisk indicates your last issue. Please renew before expiration. We do not bill.

### Thank You To Our Sponsors! Please Support Them.

**Jim Cline  
Photo Tours**  
858.350.1314  
Jimcline.com

**Chrome Digital**  
2345 - B Kettner Blvd,  
San Diego 92101  
619.233.3456  
Chromedigital.com

**Chrome Digital**  
6150 Lusk Blvd. #B104  
San Diego, CA 92121  
858.452.1500  
Chromedigital.com

**Moebius Digital  
Color Studio**  
5764 Pacific Center Blvd.  
#101  
San Diego, CA 92121  
858.450.4486  
Moebiuscolor.com

**Images Preserved**  
www.images-  
preserved  
Toll free  
866.713.7322

**Nelson Photo**  
1909 India St.  
San Diego, CA 92121  
619.234.6621  
Nelsonphotosupplies.  
com

**Sponsorships Available.  
For more information, contact Carol Brody at  
(619) 466-3371**

# The VIEW Finder



Sierra Club

Photography Section

San Diego Chapter

## September 2005

### Aaron Chang

"Living the Light"

**Thursday • September 8, 2005 •**

6:30 p.m. (doors open) • Meeting starts at 7:00 p.m.

*World famous surf photographer and the owner of a multimillion-dollar clothing company, Aaron Chang presents Living the Light, a photographic look at the planet. Born in Tucson, Arizona, Aaron was introduced to the ocean during summer vacations to Pacific Beach. Chang first recorded surfing when a broken ankle in high school left him landlocked. He picked up a Super 8 camera and shot footage of his friends surfing off the IB Pier."*

*At 17, he flew to Hawaii to surf, working odd jobs on Oahu and living in a rented tool shed. At 19, Chang made a movie of the 75/76 North Shore season, titled Out of the Blue. After a packed showing at the Waialua Rec Center at 50 cents a head, he toured the film along the California coast that summer. While stopping at Surfing magazine for a film review, he met photo editor Larry "Flame" Moore, who encouraged him to take up still photography back in*

*Hawaii, which he did. "I was scrounging a living by selling 8"x10" surf photos. When a staff photographer position opened at Surfing in 1979, he jumped at the chance to travel the world.*

*The dedication paid off well beyond the relatively tiny surfing subculture, where he rose to legendary status. His work appeared in more than a hundred different publications, from rock and roll to fashion to directing a three-dimensional action sports film to appearances in highly successful books on photojournalism.*

*In 1993, Chang married Erika Fichter, a University of San Diego graduate with a background in marketing and business. Together, in 1994, the couple launched Aaron Chang Clothing with a line consisting of six T-shirts. "I didn't know she would build an empire," Chang admits. "It's satisfying to find financial*

**Chang continued on page 2 ....**

## Calendar Of Events

See our Website for the most up-to-date activities schedule:  
[www.sdphotoclub.com](http://www.sdphotoclub.com)

### September 2005

Monthly Meeting: Thursday, Sept. 8th, 6:30 pm (doors open). Mtg starts at 7PM. Speaker: Aaron Chang, Surf Photographer

**PHOTO OUTING:** Mono Lake and the Eastern Sierra. Sept 23 -26. Meet at Murphy's Motel in Lee Vining at 3 PM on Friday and go to Mono Lake Committee headquarters for information and then South Tufa for sunset. Also visit the park's own visitors' center for ideas and inspiration. If you miss us we'll be having dinner that night at Nicely's after we return from South Tufa. Info: Ken Rockwell (858) 453-2099.

### October 2005

Monthly Meeting: Thursday, October 13th, 6:30 pm (doors open). Mtg starts at 7PM. Speaker: TBA.

**PHOTO OUTING:** Zion National Park. We need an attendee to volunteer as a contact person, please let Ken Rockwell know you'll be going.

### November 2005

**PHOTO OUTING:** Sunday, November 7th: San Diego Zoo. Meet at the front gate at 9AM. Organizer: Steve Cirone (858) 279-1248 [steve@stevecirone.com](mailto:steve@stevecirone.com)

Monthly Meeting: Thursday, November 10th, 6:30 pm (doors open). Mtg starts at 7PM. Speaker: TBA

**PHOTO OUTING:** Mojave Desert. This an official Sierra Club Outing & the Photo Club is invited. Leader: Gwenda Humpherys (858) 484-4345, [GwendaAnn@sbcglobal.net](mailto:GwendaAnn@sbcglobal.net). Asst: Ray Eubanks. Explore and hike America's Magnificent National Preserve southeast of Baker, CA. It's the land of the Old West & Spanish explorers. This is a primitive car camp for tent camping and you will need to bring your gear and food. To sign up send a check for \$15.00 to Sierra Singles with a SASE and phone, email information. Mail to Gwenda Humpherys P.O. Box 420992 San Diego, CA 92142-0992

**PHOTO OUTING:** Thanksgiving in the Sierras, Wednesday - Sunday, 23 - 27 November. We need an attendee to volunteer as a contact person, please let Ken Rockwell know you'll be going.

## Officers & Volunteers

### Chair:

Jonathan Fennell - (619) 861-7873  
[jfennell@jdfusions.com](mailto:jfennell@jdfusions.com)

### Membership/Equipment Manager:

Everett Mehner - (619) 232-9271 or  
[ecmehner@cox.net](mailto:ecmehner@cox.net)

### Treasury & Sponsors:

Carol Brody - (619) 466-3371 or [cbrody8000@cox.net](mailto:cbrody8000@cox.net)

### Programs:

Karl Grobl  
(858) 689-1963 or [karl@karlgrobl.com](mailto:karl@karlgrobl.com)

Jim Cline  
(858) 350-1314 or [jim@jimcline.com](mailto:jim@jimcline.com)

### SCPS Webmaster & Activities:

Ken Rockwell - (858) 453-2099 or  
[ken@kenrockwell.com](mailto:ken@kenrockwell.com)

### Hospitality:

Karen LeCates - (619) 322-6818 or  
[karenlecatess@hotmail.com](mailto:karenlecatess@hotmail.com)

### Refreshments:

Theresa Verneti - (619) 298-9838 or  
[tvernett@yahoo.com](mailto:tvernett@yahoo.com)

### Newsletter:

Rita Spiegel - (858) 361-6373 or  
[rita520@sbcglobal.net](mailto:rita520@sbcglobal.net)

## Member Share Digital Guidelines

With more members sharing their digital images (thank you), we have developed a few guidelines to help get the "party started" smoothly. Thank you for your assistance.

1. Please arrive at 6:30 p.m so we can load the images on the computer. The meeting starts at 7:00 and we need all the images ready to go.
2. Members may bring up to 12 images maximum. Please don't bring additional slides. We have limited time available at the Otto Center. Please be mindful of the amount of time used to talk about your images.
3. Burn a CD with JPGs only. Please label them with your last name (first) and number. Example: Jones1, Jones2, Jones3. This will allow them to be shown in order by artist. Limit file size to 1024w x 768h.

## Volunteer Needed for Sponsor Coordinator Position.

The Sponsor Coordinator is the link between the photo club and our sponsors.

These sponsors provide certificates for products or services that are raffled off at our monthly meetings. The raffle is the primary revenue source for our photo club and pays for speakers' fees and the use of the Otto Center.

Most of our sponsors have been with us for years, so the main responsibility of the coordinator is to work with our sponsors and ensure that the gift certificates are at the monthly meetings.

I've enjoyed working with our sponsors for the past 8 years and feel it is now time for someone else to take on this roll. Please contact Carol Brody at 619-466-3371 or [cbrody8000@cox.net](mailto:cbrody8000@cox.net). if you are interested in this position or if you have any questions about it.



Chang continued from page 1

*independence, especially from the surf mags. As a mag photographer, you're basically an indentured servant."*

*Work and family have finally overtaken surfing in Chang's life. The ever-growing business requires constant attention, and his first child, Saxon Thomas, was born August 21, 2000. He still surfs a couple of times each week, mostly near his Del Mar home, but occasionally at Black's for real satisfaction. "Photography, like surfing," he suggests, "is an infinite process, a constantly evolving exploration of life. The more you know, the less you know. Every time you arrive at a level, you're at the bottom of the next level. It's endlessly challenging, and I think that's why I've stayed with it."*

